

FOR IMMEDIATE RELEASE

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BusinessBeats.ai Launches WK Song Battle with Free AI Supporter Songs

Music platform BusinessBeats.ai releases free AI-generated World Cup anthems for 16 countries and starts a global interactive voting campaign to showcase AI music creation.

DENTERGEM, BELGIUM, June 3, 2026 — BusinessBeats.ai today announced the launch of its "WK Song Battle 2026" campaign, releasing a catalog of free AI-generated supporter songs for major World Cup countries. Fans, supporters clubs, local bars, and media outlets can download, embed, and share these anthems under the Creative Commons BY 4.0 license, requiring a simple backlink credit to BusinessBeats.ai.

The campaign features a dynamic voting system and live ranking page, allowing supporters to vote for their country's song and help them climb the global leaderboard. The initiative is designed to demonstrate the creative potential of AI-driven music in community building, marketing campaigns, and viral activations.

AI MEETS FAN CULTURE IN GLOBAL SONG BATTLE

"AI is changing how we produce and consume media, and we wanted to bring that excitement directly to fan culture," said the founder. "The WK Song Battle showcases how easily a community, brand, or sports club can establish a memorable and shared audio experience. We invite fans worldwide to listen, vote, download, and share their favorite tracks."

— FOUNDER, PRINTASY BV

All songs are available for streaming and free download in MP3 format. In addition, the site offers copy-pasteable HTML embed players and social sharing captions, making it easy for bloggers, fan portals, and local news outlets to feature the tracks on their websites.

About BusinessBeats.ai

BusinessBeats.ai is a premium B2B custom audio branding service owned by Printasy BV, based in Belgium. The platform combines advanced artificial intelligence with human musical expertise and audio engineering to deliver custom, affordable, and professional audio branding solutions (including custom wait music, jingles, sonic branding, and podcast intros) for brands and companies worldwide.

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